



GRL CLB is a women-focused community organization that brings women together through outdoor recreation, wellness, and shared experiences. Founded in Northern Michigan, GRL CLB creates opportunities for women to build meaningful friendships, gain confidence, stay active, and develop a stronger sense of belonging through group adventures and community events.

WHY WE EXIST

Making friends as an adult can be difficult. Many women are searching for connection, community, and opportunities to spend time outdoors but don't know where to start. GRL CLB was created to make those connections easier. Through welcoming, inclusive events, we help women step outside their comfort zones, meet new people, and discover the joy of outdoor adventure together.

OUR IMPACT



WhatsApp Community (Main Hub)

200+ Active Members



Friendships Made

Countless



Instagram Members

500 + 110K Views



Community Events

12+ Annually



Our Communities Include:

- Hiking
- Trail Biking
- Bike Park
- Runners
- Lake Life
- Yoga
- Gym Grl
- Golf Girls
- Dog Walkers
- Skiing / Snowboarding
- GRL CLB Chit Chat
- Health + Wellness

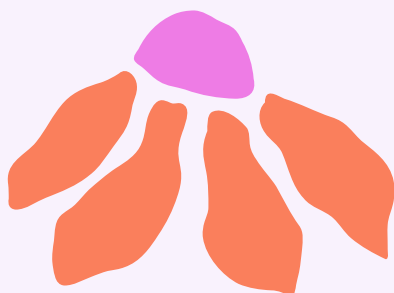
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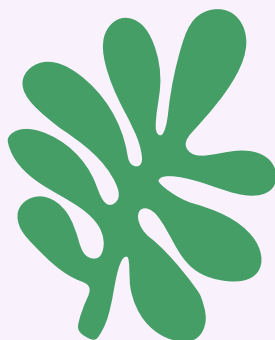
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GRL CLB SUPPORT COMES IN MANY FORMS

Financial Sponsorship



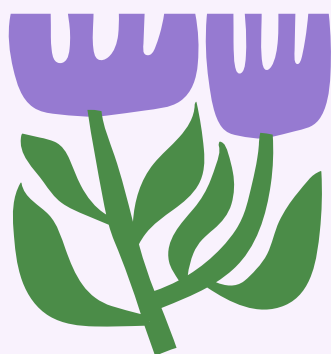
Product Donations



Event Partnerships



Donation of Goods for Events



Community Collaborations



Educational Workshops



PARTNERSHIP OPPORTUNITIES

We partner with brands and businesses that share our values of community, wellness, adventure, and empowerment.

WHY PARTNER WITH GRL CLB?

- Reach active, community-minded women
- Boost your brand through events & social media
- Support wellness and community
- Connect with engaged outdoor enthusiasts

TOGETHER WE CAN

Create more opportunities for women to connect, move, explore, and thrive. By supporting GRL CLB, you're investing in stronger friendships, healthier lifestyles, and a more connected community.



GRL CLB Founders. (left to right)
Stephanie Baker, Makayla Baker
& Andi Shepherd



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